



KGW
1501 SW Jefferson
Portland, OR 97201

Media Analysis Inc.
P.O. Box 66490
Portland, OR 97290-6490

Contract # 860054

Schedule Dates 10/04/12-11/02/12
Advertiser Defend Oregon (22209)
Agency/T-Code Media Analysis Inc. (7701)/782532662
Product Political - Ballot Issue (1195)
Brand Yes on 85 (179400)
Salesperson Torheim, Bob (2063)
Sales Office KGW - Portland
Buyer Name Jackson, Marla
Phone/Fax (503) 295-1851 /
CPE 378
Account Types Local/Political Issue - Agency
Billing Type Standard
Comments Orig. total: \$19,800 22x KG 10/3/12

Date Entered 10/03/12
Last Modified 10/03/12
Entered By Karen Good
CO-OP No
Headline # 378
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,970.00
Net Total \$16,830.00
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Oct. 2012	17	\$15,300.00
Nov. 2012	5	\$4,500.00
Grand Total:	22	\$19,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/12-10/05/12	2	:30	5:59P- 7P (PT)					1	1			2	\$900.00	\$1,800.00	Portland (KGW) (KGW)		10/3/12
2.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	5:59P- 7P (PT)		1	1	1	1	1			5	\$900.00	\$4,500.00	Portland (KGW) (KGW)		10/3/12
3.0	Normal Line / SPOT	10/15/12-10/19/12	2	:30	5:59P- 7P (PT)		1	1	1	1	1			5	\$900.00	\$4,500.00	Portland (KGW) (KGW)		10/3/12
4.0	Normal Line / SPOT	10/22/12-10/26/12	2	:30	5:59P- 7P (PT)		1	1	1	1	1			5	\$900.00	\$4,500.00	Portland (KGW) (KGW)		10/3/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	5:59P- 7P (PT)		1	1	1	1	1			5	\$900.00	\$4,500.00	Portland (KGW) (KGW)		10/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: